

MARK COCHRAN

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EDUCATION

University of Georgia - Athens, GA

Bachelor of Arts in Journalism, Grady College of Journalism

EXPERIENCE

Baseball & Softball Broadcaster, *University of North Georgia*, Dahlonega, GA, Jan 2020 – Present

- I provide play-by-play for the UNG Nighthawks baseball and softball teams.
- Games are broadcasted on Georgia Mountain Television and YouTube.

Radio Broadcaster, *Hub City Radio*, Aberdeen, SD, Aug 2018 – Aug 2019

- I produced and performed a morning show on Classic Hits 1380 KQKD.
- I participated in a sports talk hour on 930 KSDN.
- Informed listeners of local news/sports/weather during the lunch hour on 930 KSDN.
- Provided play-by-play for high school football and basketball.
- Operated the board during all radio shifts.
- Wrote, created and voiced advertisements for radio.

Baseball Broadcaster, *Hub City Hotshots*, Aberdeen, SD, May 2018 – Aug 2019

- Two seasons of play-by-play for all 64 games for this summer collegiate baseball team on 930 KSDN.
- Was in charge of seeking out advertisers and creating advertisements for the games.
- Brought additional entertainment and insight by posting videos and interviews to social media.

Baseball Broadcaster, *Palm Springs Power Baseball Club*, Palm Springs, CA, May 2017 - Aug 2017

- Provided play-by-play, color commentary and public address announcing for this summer collegiate baseball
- Shot and edited highlight videos.
- Wrote game recaps and feature articles on the team and players.

Television Reporter, *Grady Sportsource*, Athens, GA, Jan 2017 - May 2017

- Beat reporter for the University of Georgia baseball team.
- Created and produced weekly TV packages on the baseball team.
- Provided live on-camera updates on the team for television programming.

TECHNICAL SKILLS

- Proficient in Adobe Creative Cloud. Able to utilize Audition for audio recording and editing, create and edit video in Premiere Pro and create graphics using Photoshop.
- Familiar with NexGen programming to run live radio.
- Fluent in social media platforms including Facebook, Twitter, Instagram and Snapchat.

REFERENCES

- Lee Glenn - Associate Athletic Director University of North Georgia..... 706-968-6232
- Brian Lundquist - Owner/President of Hub City Radio.....605-380-4301
- Chuck Heeman - Owner of Hub City Hotshots Baseball Club.....623-633-5567
- Vicki Michaelis - Director of Grady Sports Media at the University of Georgia.....303-667-3707